

# **The Chicago Public Education Fund**

Financial Report  
December 31, 2014

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## Independent Auditor's Report

To the Board of Directors  
The Chicago Public Education Fund  
Chicago, Illinois

### Report on the Financial Statements

We have audited the accompanying financial statements of The Chicago Public Education Fund (The Fund) which comprise the statements of financial position as of December 31, 2014 and 2013, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Chicago Public Education Fund as of December 31, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

*McGladrey LLP*

Chicago, Illinois  
April 8, 2015

The Chicago Public Education Fund

Statements of Financial Position  
December 31, 2014 and 2013

	2014	2013
<b>Assets</b>		
Cash	\$ 2,984,629	\$ 1,113,186
Unconditional promises to give, net	7,907,530	3,292,065
Accrued interest receivable	21,908	-
Prepaid expenses	24,925	11,643
Investments	3,226,659	4,062,415
Investments held for others as fiscal agent	629,000	159,000
Deposits	4,596	4,596
Property and equipment, net	149,536	200,533
	<u>\$ 14,948,783</u>	<u>\$ 8,843,438</u>
<b>Liabilities and Net Assets</b>		
Liabilities		
Accounts payable	\$ 36,161	\$ 23,690
Accrued expenses	18,984	16,749
Deferred rent obligation	142,930	208,897
Amounts held for others as fiscal agent	629,000	159,000
	<u>827,075</u>	<u>408,336</u>
Net Assets		
Unrestricted	6,127,480	4,521,194
Temporarily restricted	7,994,228	3,913,908
	<u>14,121,708</u>	<u>8,435,102</u>
	<u>\$ 14,948,783</u>	<u>\$ 8,843,438</u>

The accompanying notes are an integral part of the financial statements.

**The Chicago Public Education Fund**

**Statements of Activities  
Year Ended December 31, 2014**

	Unrestricted	Temporarily Restricted	Total
Support and revenue:			
Contributions	\$ 3,199,732	\$ 5,565,522	\$ 8,765,254
In-kind contributions	511,000	-	511,000
Investment loss	(2,200)	-	(2,200)
Net assets released from restrictions	1,485,202	(1,485,202)	-
	<u>5,193,734</u>	<u>4,080,320</u>	<u>9,274,054</u>
Expenses:			
Program investments and services:			
Educational leadership	2,907,460	-	2,907,460
Supporting services:			
Management and general	399,600	-	399,600
Fundraising	280,388	-	280,388
	<u>3,587,448</u>	<u>-</u>	<u>3,587,448</u>
<b>Change in net assets</b>	1,606,286	4,080,320	5,686,606
Net assets:			
Beginning of year	<u>4,521,194</u>	<u>3,913,908</u>	<u>8,435,102</u>
End of year	<u>\$ 6,127,480</u>	<u>\$ 7,994,228</u>	<u>\$ 14,121,708</u>

The accompanying notes are an integral part of the financial statements.

**The Chicago Public Education Fund**

**Statements of Activities (Continued)  
Year Ended December 31, 2013**

	Unrestricted	Temporarily Restricted	Total
Support and revenue:			
Contributions	\$ 67,632	\$ 3,813,908	\$ 3,881,540
Investment income	10,467	-	10,467
Net assets released from restrictions	99,243	(99,243)	-
	<u>177,342</u>	<u>3,714,665</u>	<u>3,892,007</u>
Expenses:			
Program investments and services:			
Educational leadership	1,878,687	-	1,878,687
Supporting services:			
Management and general	463,697	-	463,697
Fundraising	313,887	-	313,887
	<u>2,656,271</u>	<u>-</u>	<u>2,656,271</u>
<b>Change in net assets</b>	(2,478,929)	3,714,665	1,235,736
Net assets:			
Beginning of year	<u>7,000,123</u>	<u>199,243</u>	<u>7,199,366</u>
End of year	<u>\$ 4,521,194</u>	<u>\$ 3,913,908</u>	<u>\$ 8,435,102</u>

The accompanying notes are an integral part of the financial statements.

**The Chicago Public Education Fund**

**Statements of Cash Flows  
Years Ended December 31, 2014 and 2013**

	2014	2013
Cash Flows from Operating Activities		
Change in net assets	\$ 5,686,606	\$ 1,235,736
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:		
Depreciation and amortization	74,871	51,108
Stock donations received	(158,270)	(30,640)
Realized and unrealized losses on investments, net	9,962	1,856
Change in operating assets and liabilities:		
Unconditional promises to give	(4,615,465)	(3,072,979)
Accrued interest receivable	(21,908)	-
Prepaid expenses	(13,282)	(3,770)
Accounts payable	12,471	11,357
Accrued expenses	2,235	(13,412)
Deferred rent obligation	(65,967)	198,102
Amounts held for others as fiscal agent	470,000	(385,000)
<b>Net cash provided by (used in) operating activities</b>	<b>1,381,253</b>	<b>(2,007,642)</b>
Cash Flows from Investing Activities		
Purchases of property and equipment	(23,874)	(223,481)
Purchases of investments	(14,950,117)	(20,082,612)
Proceeds from sale of investments	15,464,181	22,970,288
<b>Net cash provided by investing activities</b>	<b>490,190</b>	<b>2,664,195</b>
<b>Net increase in cash</b>	<b>1,871,443</b>	<b>656,553</b>
Cash:		
Beginning of year	1,113,186	456,633
End of year	<b>\$ 2,984,629</b>	<b>\$ 1,113,186</b>

The accompanying notes are an integral part of the financial statements.

## The Chicago Public Education Fund

### Notes to Financial Statements

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#### Note 1. Nature of Activities and Significant Accounting Policies

The Chicago Public Education Fund (The Fund) is a nonprofit organization incorporated in the State of Illinois in 1999. The Fund seeks out and invests in innovative school leaders and organizations working to provide a world-class public education system for all Chicago students. In particular, The Fund advocates for and invests in policies and programs that magnify the positive impact school leaders have on creating a culture of personalized learning that drives student success.

Founded by civic, business and philanthropic leaders committed to the vision of world-class public schools in Chicago, The Fund is an active collaborator with leaders in Chicago Public Schools, the City of Chicago, the charter community, and nonprofits who share our commitment to driving long-term, sustainable improvements in public education. Over the past 15 years, The Fund has made more than \$50 million in seed and strategic capital investments to support educator excellence and served as a convener and catalyst for citywide efforts to create a critical mass of great public schools, principals and teachers in Chicago.

Every four to five years, The Fund raises a pre-established amount of money and then invests the bulk of those funds in interventions designed to achieve specific and measurable goals. The board of directors approves allocation of funds into high-level categories of program investments that help The Fund pursue these goals. New investments within these categories are vetted and approved by assigned working committees of the board of directors, in conjunction with staff.

In December 2013, The Fund announced the launch of Fund 4, a plan to invest more than \$20 million to grow the number of highly effective principals in Chicago's public schools from 150 in 2014 to 350 by 2018. By achieving this goal, The Fund will help improve educational outcomes for one in three students in public schools across the City of Chicago.

Significant accounting policies are as follows:

**Basis of accounting:** The financial statements of The Fund have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America.

**Accounting policies:** The Fund follows accounting standards established by the Financial Accounting Standards Board (FASB) to ensure consistent reporting of financial position, results of activities, and cash flows. References to generally accepted accounting principles in these footnotes are to the FASB Accounting Standards Codification, sometimes referred to as the Codification or ASC.

**Use of estimates:** In preparing financial statements in conformity with generally accepted accounting principles, management makes estimates and assumptions affecting the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements, as well as the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

**Classification of net assets:** Net assets and related activities are classified as unrestricted, temporarily restricted and permanently restricted based on the nature and existence or absence of donor imposed restrictions.

*Unrestricted:* Net assets available for support of The Fund's operations that are not subject to donor-imposed restrictions.

*Temporarily Restricted:* Net assets subject to donor-imposed restrictions that may or will be met either by actions of The Fund or the passage of time. Temporarily restricted net assets are released and reclassified to unrestricted net assets when the restrictions are met or have expired. Restricted amounts received in the same period in which the restrictions are satisfied are recorded in unrestricted net assets.



## The Chicago Public Education Fund

### Notes to Financial Statements

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#### **Note 1. Nature of Activities and Significant Accounting Policies (Continued)**

*Permanently Restricted:* Net assets subject to donor-imposed restrictions requiring that all contributed assets be invested and maintained in perpetuity by The Fund. There are no permanently restricted net assets.

**Support and revenues:** The Fund receives a significant portion of its operating funds from grants and contributions. Contributions are recognized when the donor makes a promise to give to The Fund that is, in substance, unconditional.

In-kind contributions are reported in the financial statements for voluntary donations of services when these services (1) create or enhance nonfinancial assets, or (2) require specialized skills provided by individuals possessing those skills and are services that would typically be purchased if not provided by donation. These contributed services, along with program investments and services expense of the same amount, are recorded at their estimated fair value.

**Investments:** Investments are recorded at fair value. Investment return includes realized gains and losses and any unrealized appreciation or depreciation of the investments. Investment return is reported as unrestricted revenue unless the income is restricted by donor or law. Donated securities are recorded at fair value on the date received.

**Unconditional promises to give:** Unconditional promises to give are recognized as revenue or gains in the period received and as assets, decreases in liabilities or expenses depending on the form of the benefits received. Conditional promises to give are recognized only when the conditions on which they depend are substantially met and the promises become unconditional.

Unconditional promises to give or pledges made which have not been collected by year-end are recorded as an increase in temporarily restricted net assets as a time restriction until the point in time that collections are due or received from the donor.

Based on management's assessment of the collectability of specific promises to give and the aging of the promises to give, no provision has been made for uncollectible amounts as of December 31, 2014 or 2013.

**Property and equipment:** The Fund capitalizes property, equipment and leasehold improvements with a cost of \$1,000 or more. The cost of property and equipment is depreciated over the estimated lives of the respective assets using the straight-line method. Furniture and fixtures and equipment are depreciated over an estimated useful life of three years. Leasehold improvements are amortized using the straight-line method over the remaining life of the lease term as of the date placed in service, assuming the remaining lease term is less than the useful life of the asset.

**Functional allocation of expenses:** The costs of providing various programs and other activities have been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the program and supporting services benefited.

**Amounts held for others as fiscal agent:** Amounts held for others are recorded as a liability concurrently with recognition of those assets received from the funder on the statement of financial position until the conditions for the payout are met. These amounts are held within The Fund's investment portfolio and classified separately on the statement of financial position.

## The Chicago Public Education Fund

### Notes to Financial Statements

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#### Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Deferred rent:** Rent expense is recognized on a straight-line basis over the lease term. Deferred rent is recorded for the difference between cash paid and straight-line rent expense. Improvements funded by the landlord as a rental incentive are capitalized as leasehold improvements, with an equivalent amount included in the deferred rent obligation; each is amortized over the term of the lease, and included in amortization expense and rent expense.

**Income taxes:** The Fund is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code and applicable state law. In addition, The Fund qualifies for the charitable contribution deduction under Section 170(b)(1)(A) and has been classified as an organization that is not a private foundation under Section 509(a)(2).

The accounting standard on accounting for uncertainty in income taxes addressed the determination of whether tax benefits claimed on a tax return should be recorded in the financial statements. Under this guidance, The Fund may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by taxing authorities, based on the technical merits of the position. Examples of tax positions include the tax-exempt status of The Fund and the various positions related to the potential sources of unrelated business taxable income. The tax benefits recognized in the financial statement from such a position are measured based on the largest benefit that has a greater than 50 percent likelihood of being realized upon ultimate settlement. The Fund does not believe that there are any unrecognized tax benefits or tax liabilities that should be recorded for the reporting periods presented in these financial statements.

The Fund is generally no longer subject to examination by the Internal Revenue Service for years before 2011.

**Subsequent events:** The Fund has evaluated subsequent events for potential recognition and/or disclosures through April 8, 2015, the date the financial statements were available to be issued.

#### Note 2. Program Services

The Fund provides program services, which include investments of dollars, time and expertise to support school leaders in transforming and accelerating student learning. To do this, The Fund will:

**Enhance the placement and support of high-potential principals at scale.** Develop best-in-class principal supports that grow high-performing and high-potential public school leaders at each stage of their careers.

**Enable principal-led school transformation.** Support principals and their educator teams as they use innovative, personalized learning models to accelerate student learning, improve teacher practice, and move their public schools into the 21<sup>st</sup> century.

**Create the conditions in which principals can succeed and stay.** Make Chicago the best city in the nation to be a public school principal by championing structures that recognize, empower, and reward great leaders.

## The Chicago Public Education Fund

### Notes to Financial Statements

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#### Note 3. Fair Value of Financial Instruments

As described in Note 1, The Fund records its investments at fair value. The fair value measurements and disclosures topic (the Topic) of the Codification defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and sets out a fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Inputs are broadly defined under the Topic as assumptions market participants would use in pricing an asset or liability.

The three levels of the fair value hierarchy under the Topic are described below:

Level 1. Unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date.

Level 2. Inputs other than quoted prices within Level 1 that are observable for the asset or liability, either directly or indirectly.

Level 3. Inputs that are unobservable for the asset or liability and which include situations where there is little, if any, market activity for the asset or liability. The inputs into the determination of fair value are based upon the best information in the circumstances and may require significant management judgment or estimation.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, an investment's level within the fair value hierarchy is based on the lowest level of input that is significant to the fair value measurement. The Fund's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the investments.

The Fund assesses the levels of the investments at each measurement date and transfers between levels are recognized on the actual date of the event or change in circumstance that caused the transfer in accordance with The Fund's accounting policy regarding recognition of transfers between levels of the fair value hierarchy. There were no such transfers for the years ended December 31, 2014 and 2013.

As of December 31, 2014 and 2013, The Fund's investments in money market funds, certificates of deposit, U.S. government agencies securities and commercial bonds were classified as Level 1, while the municipal bonds were classified as Level 2.

#### Note 4. Investments

Investments at December 31, 2014 and 2013, including \$629,000 and \$159,000 held for others as fiscal agent as of December 31, 2014 and 2013, respectively, consist of:

	2014	2013
Money market funds	\$ 705,074	\$ 1,862,194
Certificates of deposit	479,952	2,359,221
U.S. government agencies securities	899,598	-
Taxable municipal bonds	159,912	-
Corporate bonds	1,611,123	-
	<u>\$ 3,855,659</u>	<u>\$ 4,221,415</u>

## The Chicago Public Education Fund

### Notes to Financial Statements

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#### Note 4. Investments (Continued)

Investment income for the years ended December 31 consists of the following:

	2014	2013
Interest and dividend income	\$ 7,762	\$ 12,323
Net realized losses	(352)	(1,077)
Net unrealized losses	(9,610)	(779)
	<u>\$ (2,200)</u>	<u>\$ 10,467</u>

#### Note 5. Unconditional Promises to Give

Unconditional promises to give are discounted based upon payment terms using present value discount rates tied to U.S. Treasury Bond rates. The discount rates range between 0.67% and 1.65% in 2014 and between 0.38% and 1.75% in 2013.

Unconditional promises to give at December 31 consist of the following:

	2014	2013
Receivable in less than one year	\$ 2,826,634	\$ 1,182,857
Receivable in one to five years	5,342,127	2,220,324
	8,168,761	3,403,181
Less discount	(261,231)	(111,116)
	<u>\$ 7,907,530</u>	<u>\$ 3,292,065</u>

#### Note 6. Property and Equipment

Property and equipment at December 31 consist of the following:

	2014	2013
Furniture and fixtures	\$ 108,192	\$ 108,192
Leasehold improvements	176,475	176,475
Equipment	213,935	190,061
	498,602	474,728
Less accumulated depreciation and amortization	(349,066)	(274,195)
	<u>\$ 149,536</u>	<u>\$ 200,533</u>

## The Chicago Public Education Fund

### Notes to Financial Statements

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#### Note 7. Operating Leases

The Fund leases its office facility under an operating lease that renewed for a four-year term that began March 1, 2013. The lease provides for a total rental abatement of \$52,417 and lease incentives for build-out of the space, including \$176,475 of leasehold improvements and \$34,978 of furniture and fixtures. The rent abatement and lease incentives were recorded as deferred rent obligations and are being recognized on a straight-line basis over the term of the lease as a reduction to rent expense. Fully amortized leasehold improvements of \$121,341 in connection with the previous lease were written off during 2013.

Monthly base rentals on the lease range from \$10,542 to \$11,421. In addition, The Fund is required to share building operating and maintenance costs and taxes. Rent expense and share of building operating, maintenance and taxes paid under the office lease totaled \$216,686 in 2014 and \$155,268 in 2013.

The Fund also leases certain equipment under operating leases. Annual future minimum rental payments under the office and equipment lease agreements are as follows:

2015	\$	144,950
2016		148,463
2017		34,844
2018		<u>12,003</u>
	\$	<u>340,260</u>

#### Note 8. Amounts Held for Others as Fiscal Agent

The Fund is acting as a fiscal agent for CPS in connection with the CPS principal bonus plan which began in 2012. Under this agreement, The Fund has agreed to accept payment of pledges from various donors secured by CPS, and to process payments to school principals, as directed by CPS, for each of the four calendar years from 2012 through 2015. During the years ended 2014 and 2013, payments in the amounts of \$270,000 and \$750,000, respectively, were collected and recorded to the statements of financial position as a liability. In 2014 and 2013, \$0 and \$1,135,000, respectively, were disbursed for principal bonus payments. As of December 31, 2014 and 2013, respectively, \$429,000 and \$159,000 remained to be disbursed under this agreement in future periods.

Additionally, during 2014, The Fund agreed to serve as fiscal agent on behalf of Crown Family Philanthropies (Crown) with respect to the CPS Principal Fellowship Program in partnership with Northwestern University. The first of two \$200,000 payments was received in December 2014. These funds will be disbursed as direction is received from Crown over the term of the agreement, which ends in October 2016.

Investments equaling the amounts held for others as fiscal agent liability totaling \$629,000 and \$159,000 as of December 31, 2014 and 2013, respectively, are reflected on the statements of financial position as investments held for others as fiscal agent.

## The Chicago Public Education Fund

### Notes to Financial Statements

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#### Note 9. Grants to Others

The maximum amount payable under any grant is approved by The Fund's board of directors. Grant payments made by The Fund under various program initiatives totaled \$902,754 and \$575,935 in 2014 and 2013, respectively. These grant payments are included in educational leadership program expenses on the statements of activities.

Grants authorized but unpaid at year-end are reported as liabilities. Conditional grant commitments are recorded as liabilities when the conditions on which they depend are substantially met. As of December 31, 2014, grants that have not met all of the conditions for payment established at the time of the grant approval by The Fund's board of directors totaled \$549,004, of which \$449,004 is scheduled to be paid in 2015 and \$100,000 in 2016.

#### Note 10. Temporarily Restricted Net Assets

Temporarily restricted net assets are available for the following purposes and periods as of December 31:

	<u>2014</u>	<u>2013</u>
Promises to give due in future years	\$ 7,879,228	\$ 3,277,193
Restricted gifts received from donors for specific programs	115,000	636,715
	<u>\$ 7,994,228</u>	<u>\$ 3,913,908</u>

Net assets released from donor restrictions by satisfying the time restriction or restricted purposes specified by donors for 2014 and 2013 were \$1,485,202 and \$99,243, respectively.

#### Note 11. Retirement Plan

The Fund has a 401(k) plan. Employees who meet age and length of service requirements may elect to make contributions to the plan through a salary reduction arrangement not to exceed \$17,500 of their annual compensation. The Fund makes a contribution for all eligible employees up to a maximum of 4 percent of their annual compensation. The Fund's contribution to the plan was \$43,525 and \$41,262 for the years ended December 31, 2014 and 2013, respectively.

#### Note 12. Contributed Services

During 2014, The Fund received contributed services from an independent third party to assist in evaluation of principal programs for CPS. These services were valued at their estimated fair value of \$511,000 and were recorded in the statement of activities as revenue (in-kind contributions) and related program investments and services expense. There were no in-kind contributed services received during 2013.